



chew well

# GENTLE BAKE

Grain Free

deliciously crunchy & wholesome

100% Real Whole Food Nutrition  
Minimally Processed  
Low Carb High Protein

**It's the stuff we never use in our  
food that makes it HEALTHY!**

**NO**

Rendered meat/meat meal  
Plant protein concentrate  
Complex carbohydrates: potato, tapioca, pulse & grain  
Artificial colours, flavours & preservatives  
Spray-on oil



# Every bite is real whole food nutrition!

Grain free, rich in protein and low in carbohydrates is said to more closely mimic their natural diet, providing essential nutrients for a healthy lifestyle.



**Ingredient / Composition:** New Zealand grass fed beef 64 % (beef meat, beef liver, beef kidney\*, beef heart\*), vegetables (whole pumpkin, flaxseed, whole carrot, organic giant kelp), whole green lipped mussel, whole blueberry, manuka honey, organic apple cider vinegar. \*Depending on seasonal availability.

**Nutritional Additives (per kg):** E6 zinc (zinc chelate of glycine, hydrate) 90 mg, E4 copper (cupric chelate of glycine, hydrate) 2 mg, 3b8.10 selenium yeast (organic selenium s. cerevisiae CNCM I-3060) 0.15 mg, E5 manganese (manganese chelate of glycine, hydrate) 10 mg, vitamin E 60 IU, vitamin B1 3 mg, vitamin D3 600 IU, folic acid 0.2 mg.

**Guaranteed Analysis / Analytical Constituents:**

Crude Protein	min.	38%
Fat Content	min.	18%
Crude Ash	max.	6%
Crude Fibre	max.	6%
Moisture	max.	12%
Calcium	min.	1.1%
Phosphorus	min.	0.9%

**Caloric Content ME (Metabolized Energy) (Calculated):** 3,940kcal / kg

**Ingredient / Composition:** New Zealand grass fed lamb 64 % (lamb meat, lamb liver, lamb kidney\*, lamb heart\*), vegetables (whole pumpkin, flaxseed, whole carrot, organic giant kelp), whole green lipped mussel, whole blueberry, manuka honey, organic apple cider vinegar. \*Depending on seasonal availability.

**Nutritional Additives (per kg):** E6 zinc (zinc chelate of glycine, hydrate) 90 mg, E4 copper (cupric chelate of glycine, hydrate) 2 mg, 3b8.10 selenium yeast (organic selenium s. cerevisiae CNCM I-3060) 0.15 mg, E5 manganese (manganese chelate of glycine, hydrate) 10 mg, vitamin E 60 IU, vitamin B1 3 mg, vitamin D3 600 IU, folic acid 0.2 mg.

**Guaranteed Analysis / Analytical Constituents:**

Crude Protein	min.	38%
Fat Content	min.	19%
Crude Ash	max.	6%
Crude Fibre	max.	6%
Moisture	max.	12%
Calcium	min.	1.1%
Phosphorus	min.	0.9%

**Caloric Content ME (Metabolized Energy) (Calculated):** 3,990kcal / kg

**Ingredient / Composition:** New Zealand wild hoki 64 %, vegetables (whole pumpkin, flaxseed, whole carrot, organic giant kelp), whole green lipped mussel, whole blueberry, manuka honey, organic apple cider vinegar. \*Depending on seasonal availability.

**Nutritional Additives (per kg):** E6 zinc (zinc chelate of glycine, hydrate) 90 mg, E4 copper (cupric chelate of glycine, hydrate) 2 mg, 3b8.10 selenium yeast (organic selenium s. cerevisiae CNCM I-3060) 0.15 mg, E5 manganese (manganese chelate of glycine, hydrate) 10 mg, vitamin E 60 IU, vitamin B1 3 mg, vitamin D3 600 IU, folic acid 0.2 mg.

**Guaranteed Analysis / Analytical Constituents:**

Crude Protein	min.	40%
Fat Content	min.	10%
Crude Ash	max.	8%
Crude Fibre	max.	6%
Moisture	max.	12%
Calcium	min.	1.5%
Phosphorus	min.	1.1%

**Caloric Content ME (Metabolized Energy) (Calculated):** 3,460kcal / kg

**Ingredient / Composition:** New Zealand king salmon 64 %, vegetables (whole pumpkin, flaxseed, whole carrot, organic giant kelp), whole green lipped mussel, whole blueberry, manuka honey, organic apple cider vinegar. \*Depending on seasonal availability.

**Nutritional Additives (per kg):** E6 zinc (zinc chelate of glycine, hydrate) 90 mg, E4 copper (cupric chelate of glycine, hydrate) 2 mg, 3b8.10 selenium yeast (organic selenium s. cerevisiae CNCM I-3060) 0.15 mg, E5 manganese (manganese chelate of glycine, hydrate) 10 mg, vitamin E 60 IU, vitamin B1 3 mg, vitamin D3 600 IU, folic acid 0.2 mg.

**Guaranteed Analysis / Analytical Constituents:**

Crude Protein	min.	40%
Fat Content	min.	20%
Crude Ash	max.	8%
Crude Fibre	max.	6%
Moisture	max.	12%
Calcium	min.	1.5%
Phosphorus	min.	1.1%

**Caloric Content ME (Metabolized Energy) (Calculated):** 3,960kcal / kg

- Naturally preserved.
- Made with fresh & natural ingredients, color & shape may therefore vary.

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